# Welcome

#### **ARCUS Arctic Research Seminar Series**

Community Science in Arctic Research and Observing – Past, Present, and Future

10 April 2019



Elena Sparrow



Marilyn Sigman



Michael Køie Poulsen

Ted Cheeseman

#### **Presenters:**

- Elena Sparrow (UAF, GLOBE, Winterberry Project)
- Marilyn Sigman (Alaska Sea Grant),
- Michael Køie Poulsen (NORDECO, INTAROS), and
- Ted Cheeseman (Polar Citizen Science Collective)



#ARCUSwebinar

# Thank You!

- International Arctic Science Committee (IASC) for co-hosting today's seminar
- University of Alaska Fairbanks and the International Arctic Research Center for providing our venue for today's in-person seminar
- National Science Foundation Office of Polar Programs for financial support to ARCUS and this seminar series







# **Elena Sparrow**

Engaging Youth and Community Members in Scientific Investigations and Civic Action
Through Citizen Science

- Education Outreach Director and Research Professor
- International Arctic Research Center, University of Alaska Fairbanks
- > GLOBE
- Winterberry Project



# Engaging Youth and Community Members in Scientific Investigations and Civic Action Through Citizen Science

Elena B. Sparrow, Ph. D. Education Outreach Director, Research Professor

Katie V. Spellman, PH.D. Research Assistant Professor









# What is Citizen Science?

- Scientific work undertaken by members of the general public, often in collaboration with or under the direction of professional scientists and scientific institutions. (Oxford English Dictionary)
- Other names for partnerships between scientists and non-scientists to conduct scientific research
  - Community science
  - Community-based monitoring
  - Voluntary biological/physical monitoring
  - Participatory Research
  - Public Participation in Scientific Research





# Citizen Science Program Spectrum



Question	Researcher	Citizens
Methods Design	Researcher	Citizens with researcher assist.
Data collection	Citizens	Citizens
Data Analysis	Researcher	Researcher with citizen assist.
Use of findings	Researcher & Citizens	Citizens & Researcher

# Citizen Science in Alaska, the Arctic and Worldwide



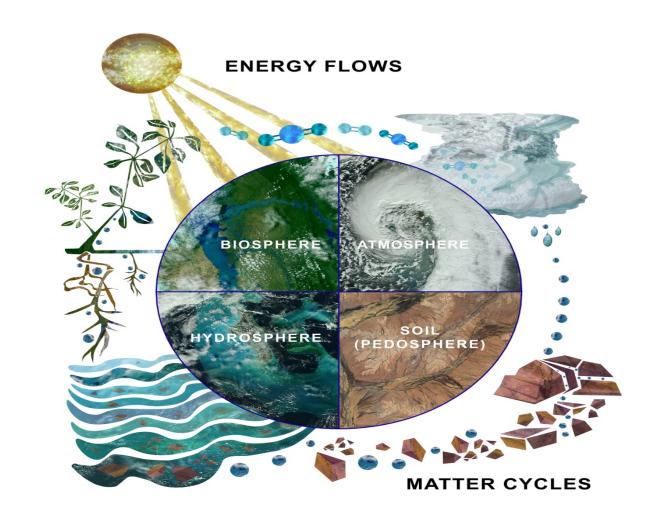
https://www.globe.gov





# GLOBE Science Investigation Areas

Atmosphere-Air
Hydrosphere-Water
Biosphere- Life
Pedosphere-Soil



## **GLOBE Basic Protocols**



- Cloud
- Temperature
- Precipitation

Hydrosphere Pedosphere Manual Mapping

- Transparency
- Temperature
- •pH
- Conductivity
- Salinity





- MUC
- Qualitative Land Cover Sampling
- Quantitative Land Cover Sampling



- Field Characterization
- Bulk Density
- •pH
- Temperature

**Frost Tube** 

Gravimetric Moisture



Green-up/green-down







# Phenological Investigations

#### Green-up



#### **Green-down**



Observe



Enter data

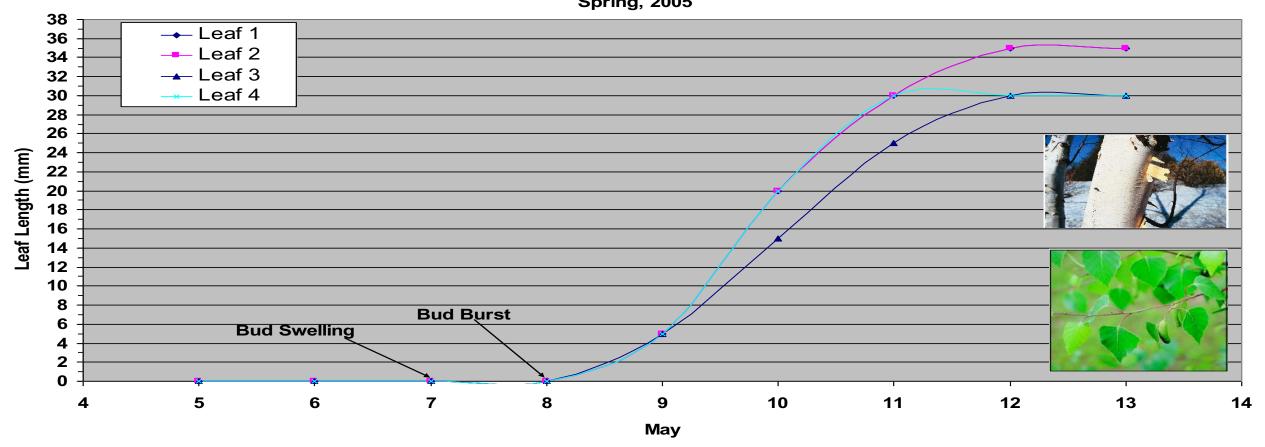
Record data

# Green-up Cards learning activity



# Looking at the Data

Green-Up of *Betula Papyrifera* Innoko River School, Shageluk, AK, US Spring, 2005



#### Greenup & Greendown Annual Site Profile

OSAKA PREFECTURAL HIGASHISUMIYOSHI TECHNICAL HIGH SCHO

2002: GRN-02 PHN-GUGD2

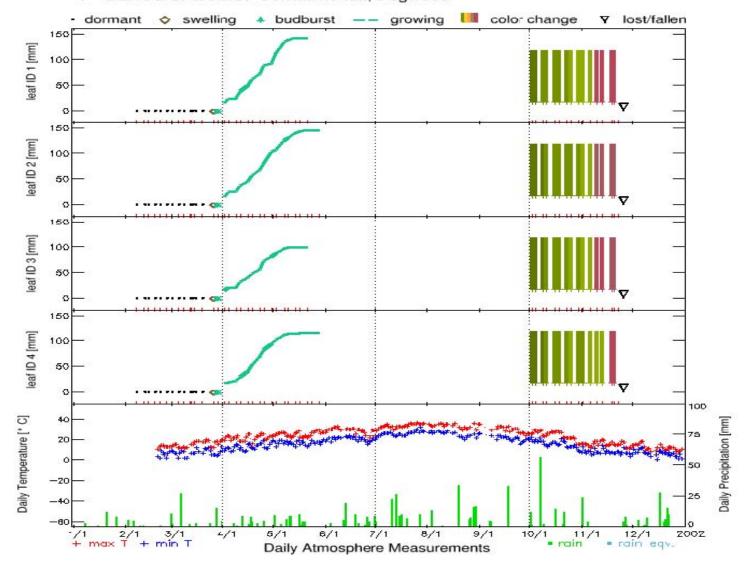
135.5437°E, 34.6133°N, 5.2 m, site type LCB,

Site comments:

Nearest ATM site: ATM-01 ATM-1

135.5469°E, 34.6097°N, 5.2 m, at distance 0.0 m, in direction N

#### T GENUS/SPECIES: Cornus/florida, Dogwood



# Student Outcomes

#### **Phenology Studies**

#### **Collaborative Budburst Study**

Mat-Su Career & Technical H. S. students helped

U.S.Fish and Wildlife Service scientists



Students from two schools for the deaf Presented at a GLOBE Learning Expedition In South Africa

# Scientific Publications

- Gazal, R., White, M., Gillies, R., Rodemaker, E., Sparrow, E. and Gordon, L. 2008. GLOBE students, teachers, and scientists demonstrate variable differences between urban and rural leaf phenology along a multi-continent bioclimatic gradient. *Global Change Biology*, 14, 1-13, doi:10.1111/j.1365-2486.2008.01602.x.
- Robin, J.H., Dubaya, R., Sparrow, E., and Levine, E. 2007. Monitoring start of season in Alaska with GLOBE, AVHRR and MODIS data. *Journal of Geophysical Research Biogeosciences*. 113, G01017, doi:10.1029/2007JG000407.

## Citizen Science Program Design



"Contributory"		"Co-Created"	
Question	Researcher	Citizens	
Methods Design	Researcher	Citizens with researcher assist.	
<b>Data collection</b>	Citizens	Citizens	
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Use of findings	Researcher & Citizens	Citizens & Researcher	

Publishable dataset,
Large scale policy impact,
Slower timescale

Individual learning, Local policy impact, Rapid timescale



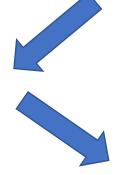
# Designing for outcomes across scales: A hybrid model

Personalized, facilitated match making starting with local needs and priorities





Community investigations and stewardship action projects on local climate change issue co-identified by youth, elders, educators, and scientists aligned with large-scale citizen science project (GLOBE, etc.)



Publishable dataset,
Fill gaps in large scale dataset,
Large scale policy impact

Individual learning, Critical data now, Local policy impact

Learning and data at multiple scales



# Designing for generational and cultural diversity: culturally responsive learning framework



Discover what youth and adults know

Identify key climate change issue for community

Brainstorm investigation and stewardship ideas

**EXPLORE** 

Do culturally responsive activities to establish knowledge base

Talk with a NASA scientist

Select inquiry question

Identify aligning larger scale cit sci efforts (GLOBE, etc)

community address the climate change issue

**APPLY** 

Make sense of research by analyzing data and reviewing information from local experts, NASA data, and existing research

**EXPLAIN** 



**EXPERIMENT** 



#### Social-Ecological Resilience

- Data collection using GLOBE protocols local problem, global data
- Explicit expectation of a stewardship project

#### **Diversity**

- 3 generations of participation, team approach
- Key Project partner (Association of Interior Native Educators, Tribal Resilience Program)
- Intensive participant training on weaving indigenous culture and GLOBE
- Culturally-based curriculum supports







Ket'acik & Aapalluk Memorial School students, teacher Whitney Spiehler, elder and teacher Pauline Morris used GLOBE soil protocols to address erosion in Kwethluk. AK.

# Program Evaluation Insights

Learning goal	Change pre-post
Knowledge of local climate change issues	++
Knowledge of personal connection to climate change	+++
Knowledge of how to braid Alaska Native knowledge & Western Science in a project	+++
Knowledge of connections and feedbacks between components of earth system	+
Confidence in designing an inquiry project	++
Knowledge of how to guide youth in investigating and addressing a climate change issue.	++



# Designing for outcomes across scales: Needs and priorities alignment



#### **Ecological Research Question:**

 How do shifts in climate affect the fate of ripe berries and timing of berry loss from plants in fall and winter across Alaska?

#### **Local Question:**

Why are our berries changing?

#### **Cit Sci Research Questions:**

Can the contributory model of citizen science be supplemented to increase diversity of participation and social-ecological resilience outcomes?

## Designing for personal relationships and alternative learning frameworks

#### Winterberry - Arctic Harvest Study Design



**Basic** 

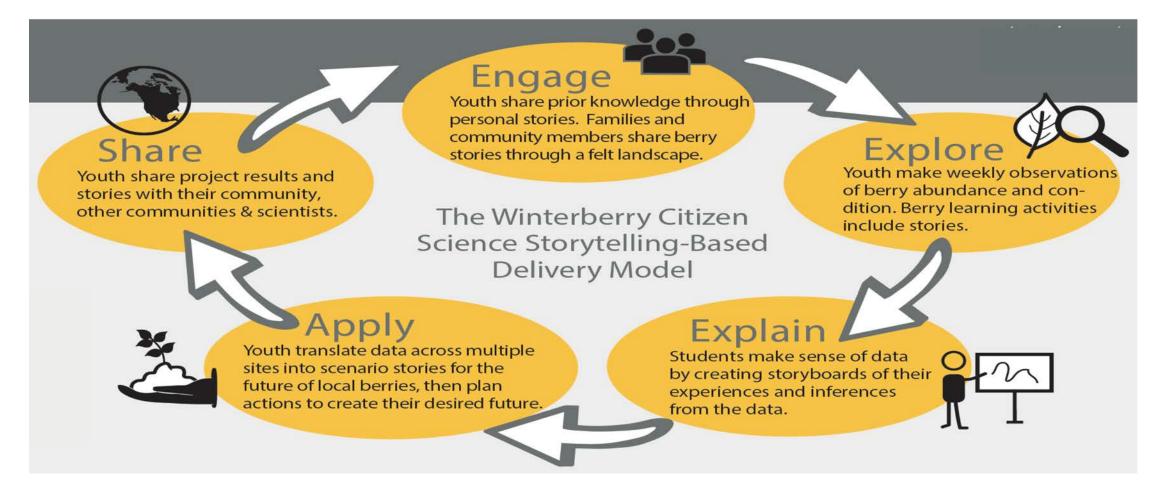


**Highly Supported** 

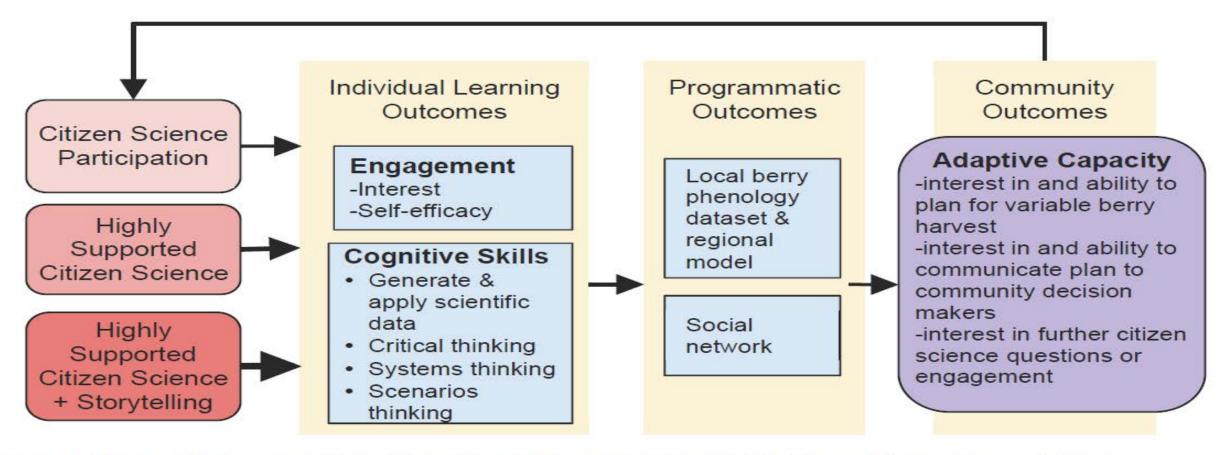


Highly Supported & Storytelling

# Designing for diverse learners: Storytelling-based citizen science learning



#### Measuring resilience-related outcomes across scales



**Figure 2.** Research framework for determining the impact of three Winterberry citizen science delivery methods (left) on learning outcomes at individual, programmatic and community scales that are expected to influence social-ecological system resilience (adapted from Jordan et al. 2012). Bolded individual and community outcomes are the focal response variables for our proposed research, and larger arrow size indicated larger hypothesized effect on these response variables.

## Citizen Science Program Design



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Publishable dataset,
Large scale policy impact,
Slower timescale

Individual learning, Local policy impact, Rapid timescale

# Thank You

#### Alaska GLOBE

**Collaborators:** E. Sparrow, K. Spellman, C Buffington, C. Keill, GLOBE Implementation Office at UCAR, Alaska School Districts, Alaska Schools,

**Funding:** NASA, NSF, Arctic and Earth SIGNs, Winterberry, Bonanza Creek LTER, Alaska EPSCoR, The International Arctic Research Center



**Collaborators:** K. Spellman, C. Mulder, E. Sparrow, J. Shaw, D. Cost, S. Stanley, C. Villano, L. Parkinson, C. Buffington, 409 citizen/community scientists

Funding: NSF Advancing Informal Science Learning

#### **Arctic and Earth SIGNs**

**Collaborators:** Elena Sparrow, Malinda Chase, K. Spellman, et al. University of Alaska Fairbanks; Association of Interior Native Educators; GLOBE Implementation Office; NASA Langley Research Center Office of Education; NASA Goddard Space Flight Center Cryosphere Branch; North Slope Borough School District and other school districts; Kenaitze Indian Tribe; 4-H Alaska; Santa Ana Community College MESA; Goldstream Group; NASA Science Mission Directorate STEM Activation Collective, 345 community/citizen scientists

Funding: NASA Science Mission Directorate









# Marilyn Sigman

Alaska CoastWatch Project: Using Citizen Science to Engage Alaskan Youth in Strengthening Community Resilience

- Marine Education Specialist, UAF Alaska Sea
   Grant Homer, Alaska
- Associate Professor, UAF
- Editor of a "best practices" handbook for
- Community-based monitoring of Alaksa's
- Coastal and ocean environments



# Alaska CoastWatch for Action

Citizen Science Strategies to Engage Youth in Strengthening Community Resilience





Arctic Research Seminar
April 10, 2019

Marilyn Sigman

# **Community-Based Coastal Erosion Monitoring**



"Stakes for Stakeholders"
Bristol Bay Region



Providing Data for Storm Surge Modeling, Utqiagvik



Research

We are charged by Congress to conduct scientific research that enhances the wise use and conservation of our coastal and marine resources.

Alaska HAB Network



Marine Advisory

Our outreach and technical assistance programs help Alaskans wisely use, conserve, and enjoy Alaska's marine and coastal resources.



Education

Resources and professional development for K-12 educators. Public education and training in coastal communities. College student awards and fellowships.

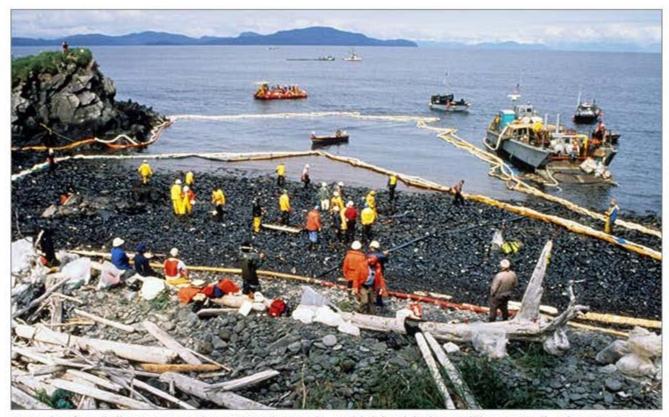


HAB monitoring Kodiak and Bering Strait



PlateWatch Project, Unalaska

# Overview: Encountering Environmental Hazards on Alaska's Coasts



Preparing for oil dispersant testing at Quayle Beach, Smith Island (Prince William Sound), after the Exxon Valdez oil spill in 1989. Public domain from the EVOS ARLIS reference €

Climate change and other forces are altering the environment of Alaska's coast and waterways. If you have encountered an unusual event on the coast, this site can help. It provides information on several issues Alaska coastal communities are facing, and what to do and whom to contact if you experience one of them.

#### Report Unusual Coastal Events or Hazards

#### Navigate topics

Home/Overview

Aquatic Invasive Species in Alaska

Earthquakes and Tsunamis in Alaska

Flooding and Erosion in Alaska

Harmful Algal Blooms in Alaska

Marine Mammal Strandings in Alaska

Ocean Acidification in Alaska

Oil and Hazardous Spills and Wildlife in Alaska

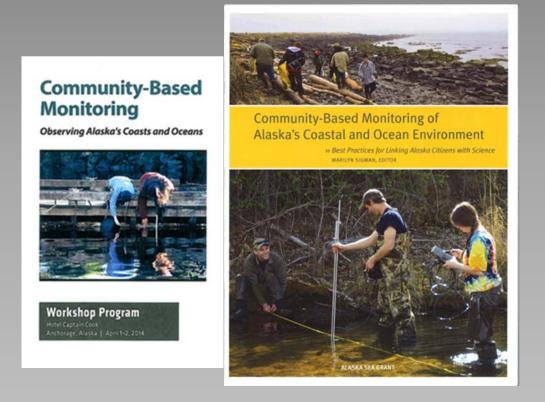
Paralytic Shellfish Poisoning in Alaska

Sea Ice and Rising Ocean Temperatures in Alaska

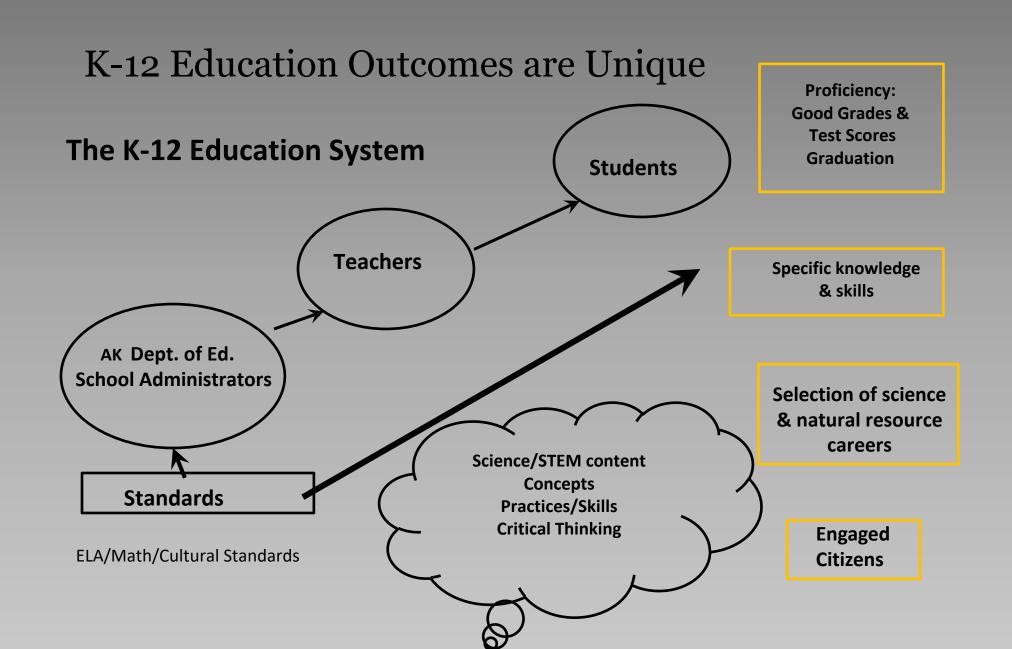
Seabird Mortality in Alaska

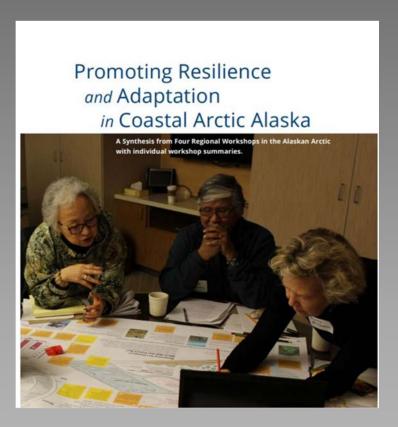


# Alaska Coastal Communities Want Their Youth Engaged in Community-Based Efforts



2014 Statewide "Best Practices" Workshop





2018 Regional Workshops: Nome, King Salmon, Dutch Harbor, Dillingham

# Alaska Communities Want Relevant and Timely Climate Change Education for Their Youth that isn't Politicized or Scary

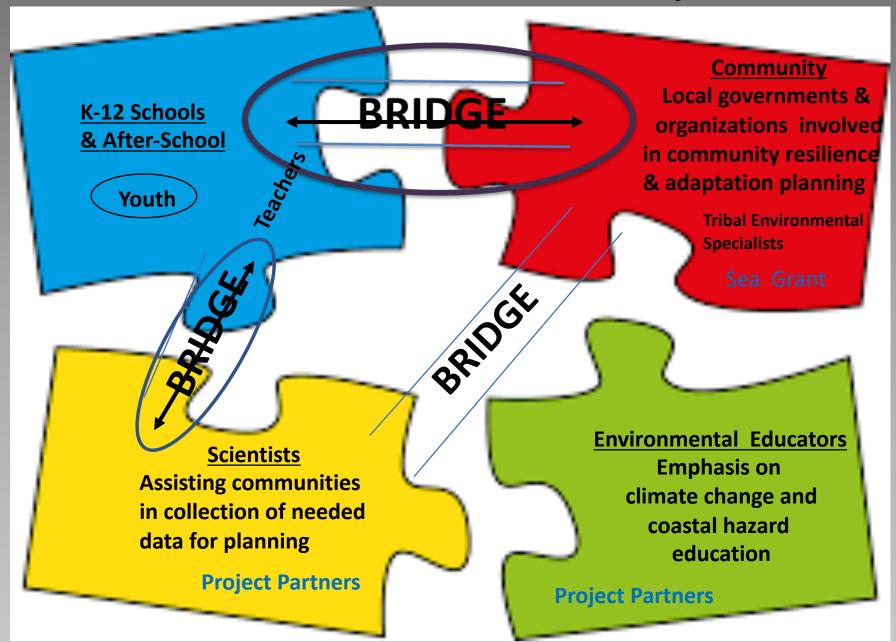




Utqiagvik

Anchorage

### **Focus of Alaska CoastWatch Project**



# A Funding Source Provided the Coastal Hazard Focus





Community
Preparedness
& Response
to Coastal
Hazards







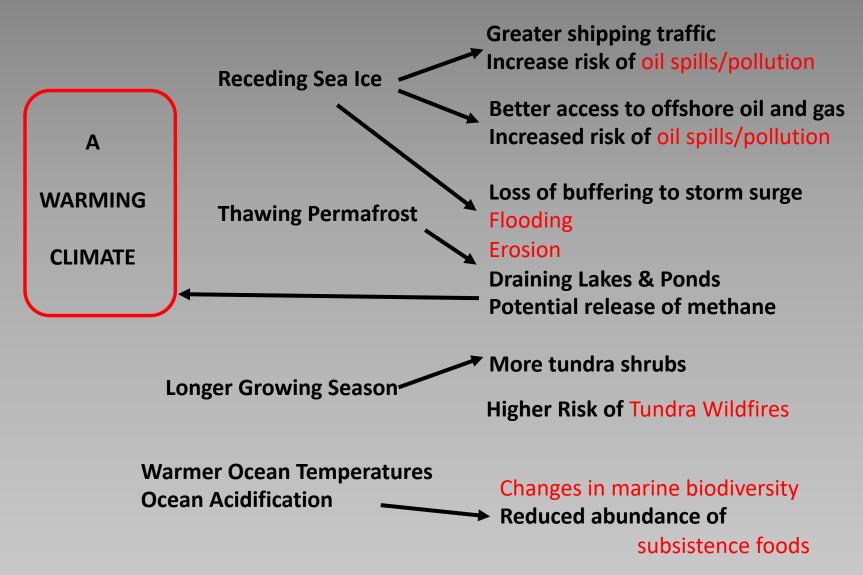




### **Educational Goals**

- Connecting teachers and community educators to environmental hazard issues relevant to their students and their communities.
- Supporting them with the resources and tools to teach about the consequences of climate change and engage their students in making observations, collecting data, and problem-solving.
- Ultimate goal of sustaining the educational approach in the school district curriculum and the community

# An Educational Framework for Climate Change Education



# Based on the National Climate Assessment Key Messages

- Arctic summer sea ice is receding (faster than expected) and is expected to virtually disappear before mid-century. This is altering marine ecosystems and leading to greater ship access (potential for pollution), offshore development (potential for oil spills) opportunity, and increased community vulnerability to coastal erosion.
- Permafrost temperatures in Alaska are rising, a thawing trend that is expected to continue, causing multiple vulnerabilities through drier landscapes, more wildfire, altered wildlife habitat, increased cost of maintaining infrastructure, and the release of heat-trapping gases that increase climate warming.
- Current and projected increases in Alaska's ocean temperatures and changes in ocean chemistry are expected to alter the distribution and productivity of Alaska's marine fisheries, which lead the U.S. in commercial value (and are the focus of subsistence harvests).
- The cumulative effects of climate change in Alaska strongly affect Native communities, which are highly vulnerable to these rapid changes but have a deep cultural history of adapting to change.

4 of 5 Key Messages for the Alaska Region in the 2018 National Climate Assessment.

## Alignment with Next Generation Science Standards

HIGH SCHOOL	MIDDLE SCHOOL	GRADES 3-5	GRADES K-2			
evidence how the availability of natural resources, occurrence of natural hazards, and changes to climate have	how the motions and complex interactions of air masses results in changes in weather conditions.	Make a claim about the merit of a solution to a problem caused when the environment changes and the types of plants and animals that live there may change.  3-LS4-4 Examples include changes in temperature.	Use and share observations of local weather and patterns over time.  K-ESS2-1 (foundational)			
•	Analyze and interpret data on natural hazards to forecast future catastrophic events and inform the development of technologies to mitigate their effects.  MS-ESS3-2 Emphasis is on how some natural hazards, such as severe weather, are preceded by phenomena that allow for reliable predictions, Examples of natural hazards can be taken from severe weather events.	<b>3-ESS3-1</b> Examples: wind-resistant roofs.	Ask questions to obtain information about the purpose of weather forecasting to prepare for, respond t severe weather.  K-ESS3-2			
	Apply scientific principles to design a method for monitoring and minimizing a human impact on the environment.  MS-ESS3-3					

# **Teacher Trainings** Support for Curriculum Development

**Project-Based** Learning



**Teacher** Workshops With Community **Experts** 

North Slope Borough School District > High School > Science > Biology (Unit)

Monitoring Changing Weather Patterns

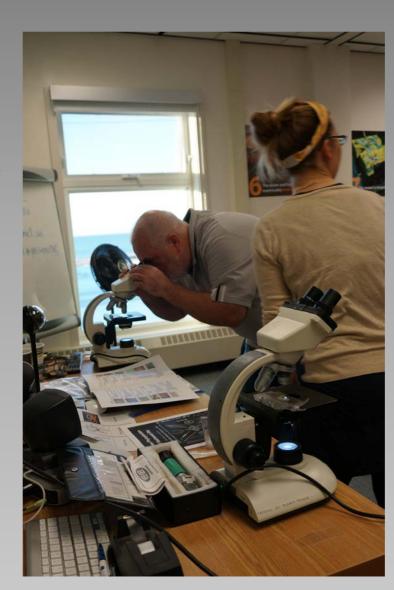
North Slope Borough School District > High School > Science > North Slope Science (Unit)

North Slope Science: Erosion Project

☑ Collaboration

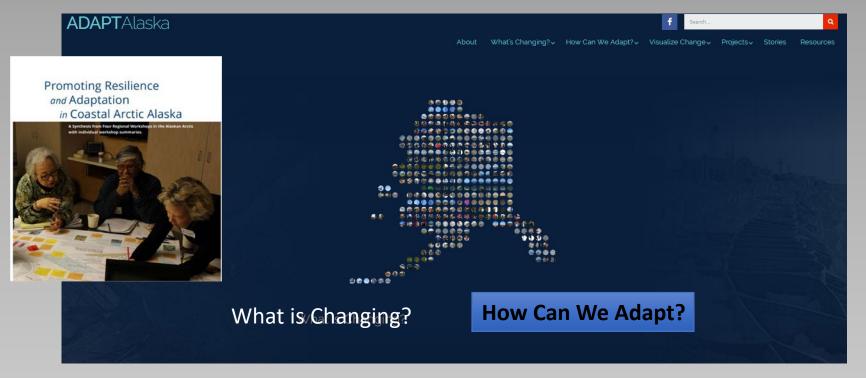


**Connections to Culture, Citizen Science** and CBM Efforts



# Making Educational Resources and Tools Available on AdaptAlaska.org

Visualize Change Projects Stories Resources



# Opportunity to Share Teacher & Student Success Stories





High School Students
Erosion Monitoring Project
Goodnews Bay

Old Harbor 6<sup>th</sup> Grader
PSP Monitoring Project
Winner of two science fair awards



### **NORDECO**

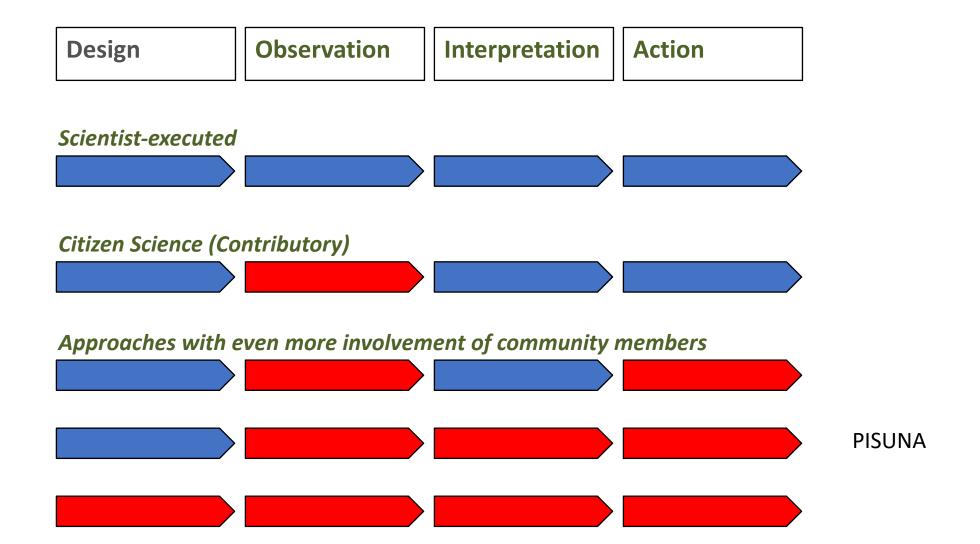
Nordic Agency for Development and Ecology

# Enhancing community-based observing programs in the Arctic

ARCUS and IASC seminar/webinar Civic Participation in Arctic Research and
Observing: Where We Are and Where
We're Going - 10 April 2019

Michael Køie Poulsen NORDECO - INTAROS mkp@nordeco.dk





# Focus Group Discussion (FGD) approach

- Qualitative research method.
- Documents Indigenous and local knowledge.
- Increases coverage



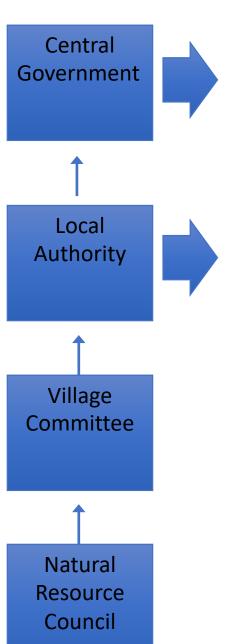


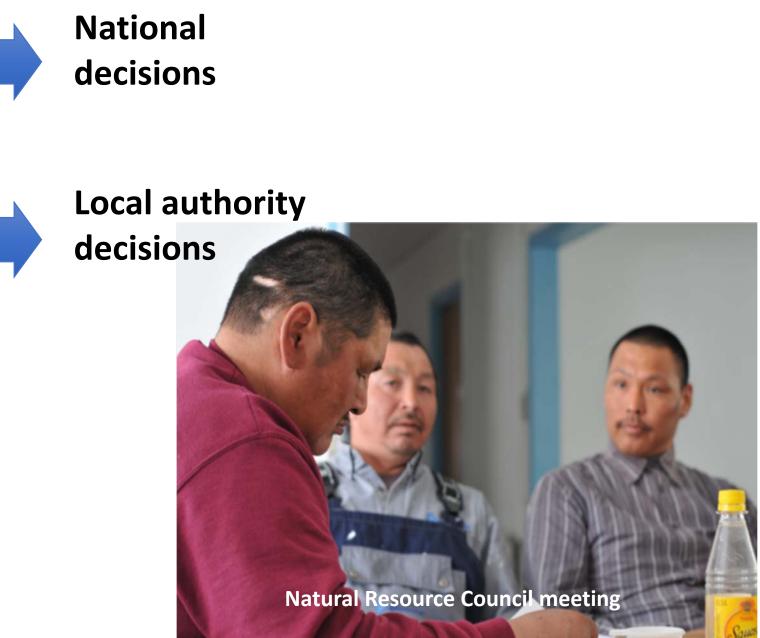
# **PISUNA**

# Piniakkanik Sumiiffinni Nalunaarsuineq 'Opening Doors to Native Knowledge'

Local documentation and management of living resources









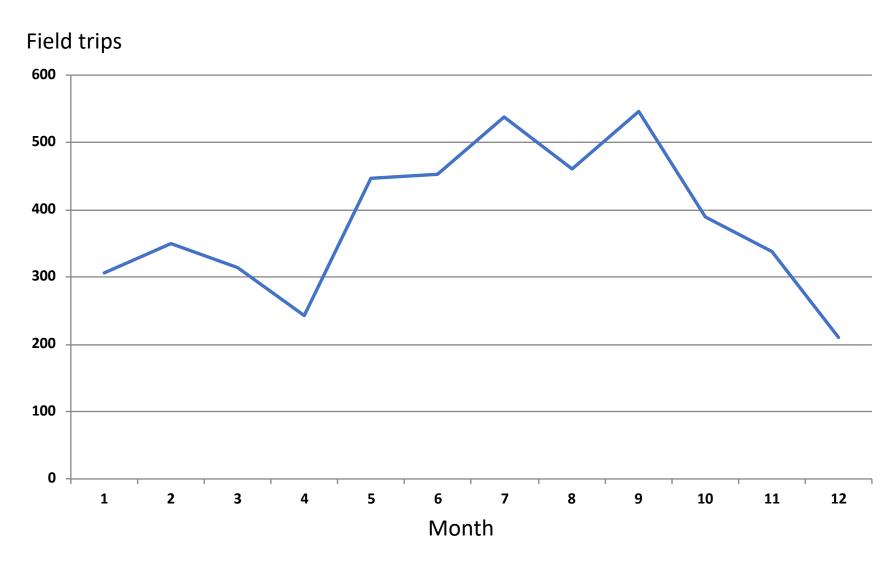
Name of coordinator:					Year, quarter:								
Community:								Tre	end*	- Sy	Comments regarding		
Species/ impact	Month	Locality	Total number of trips	Number	Caught in total	Method	Unchanged	More	Less	Don't know	number, size of hunted animals, first/last observed, etc.	Significans and possible explanation of trend*	Management recommendation (elaborate eventually on separate sheet)
										i:			
										2	5		
ontributer		nator									30	*Tendency compaired to same period last - More sheets can be used if there are rep	



Example of PISUNA quarterly summary form. Expressing concern for Musk Ox at Lersletten. Stable but too small population. Could increase if illegal hunting is reduced. Recommends outsider' help with law enforcement and change in license system.

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# PISUNA field activity through the year



# Fishers proving that there are cods – Akunnaaq 2010



## Atlantic Cod





Most PISUNA communities report regularly on Atlantic Cod.

Numbers increasing.
Spreading northward.





The Program Communities Documents Data Links Contact Facebook Fishermen, hunters and other environmentally-interested people participate in a program of Greenland's Government on the management of living resources. The program aims to establish locally-based documentation and resource management. It takes place in select villages and towns from Disko Bay and northwards in North West Greenland.

"After our hunting and fishing trips, we often discuss between us what we have seen. Some species are disappearing. Some species are coming back after having been away for a long time. And some species are turning up in larger numbers than before..."

Lars Olsen, Akunnaaq.



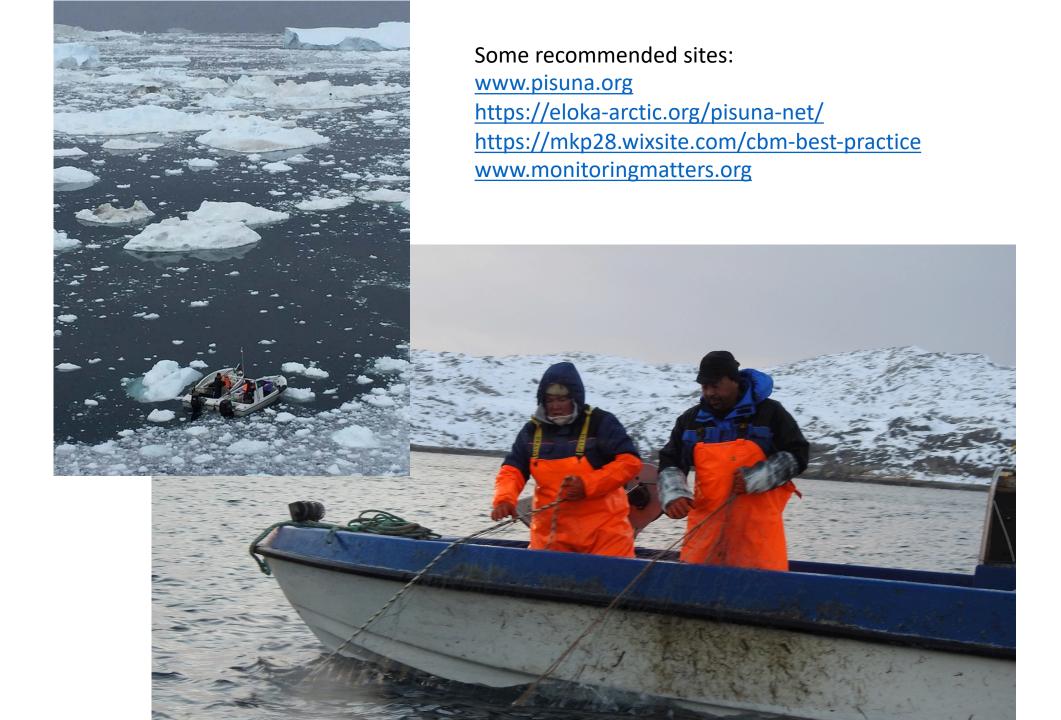
"The extent of sea ice is rapidly changing. This has an impact on almost everything we do. During our hunting and fishing trips we see a lot of birds and seals and other resources. We write down what we see and we discuss what it means. We hope our records and knowledge can help the Government make wise decisions..."

Karl Tobiassen, Qaarsut.



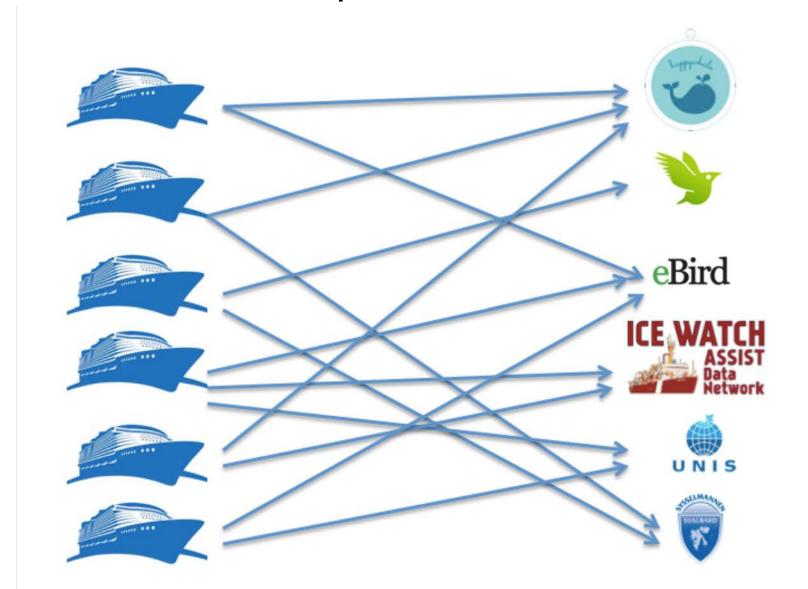
We recommend that the Atlantic Cod surveys carried out up here in the north, also near Kangersuatsiag, to also clarify the options here.

Suggested Action





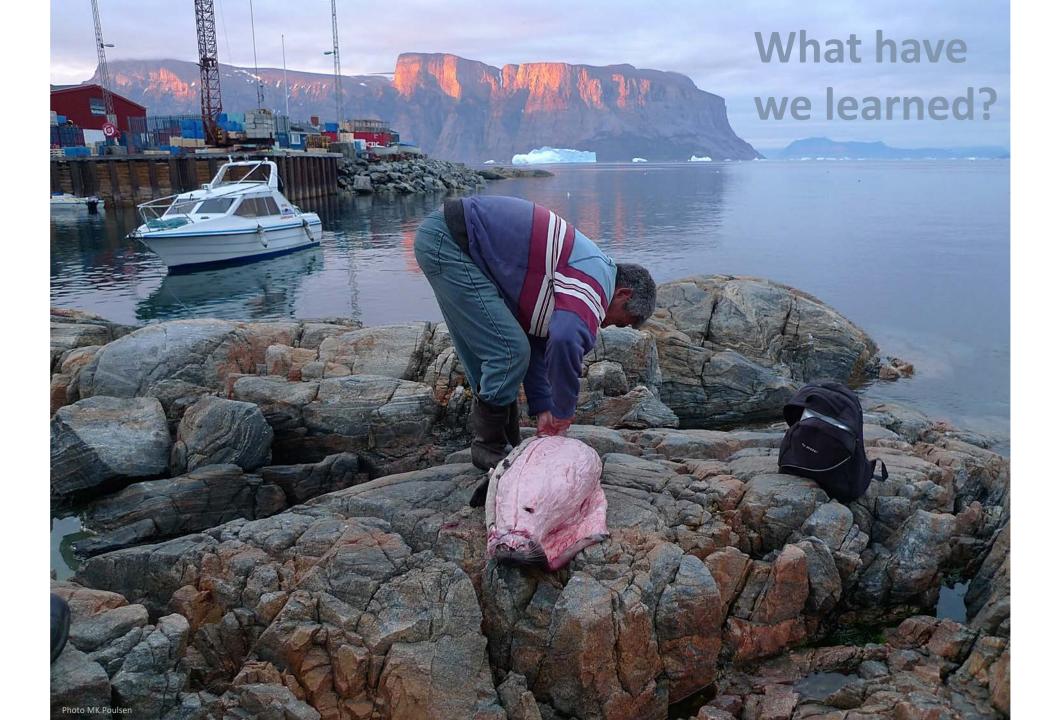
# Situation today



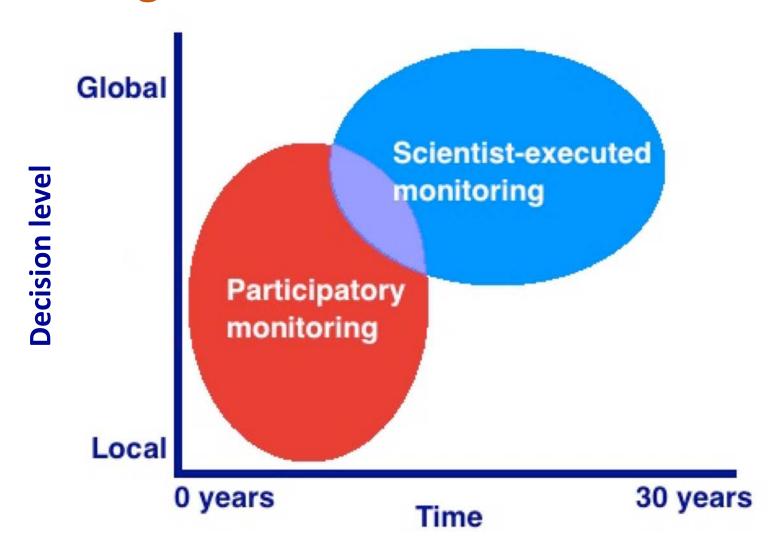
### Cruise Expedition Monitoring Workshop - 7 March 2019

### **Preliminary conclusions**

- Citizen science is already undertaken but large unexplored potential.
- Geo-physical, biological, environmental, cultural topics.
- Immediate feedback needed.
- Builds trust between scientists and people.
- Broad interest in further cooperation, incl. pilot program in 2019.
- Next step: Test existing c.5 CS initiatives. Evaluate.



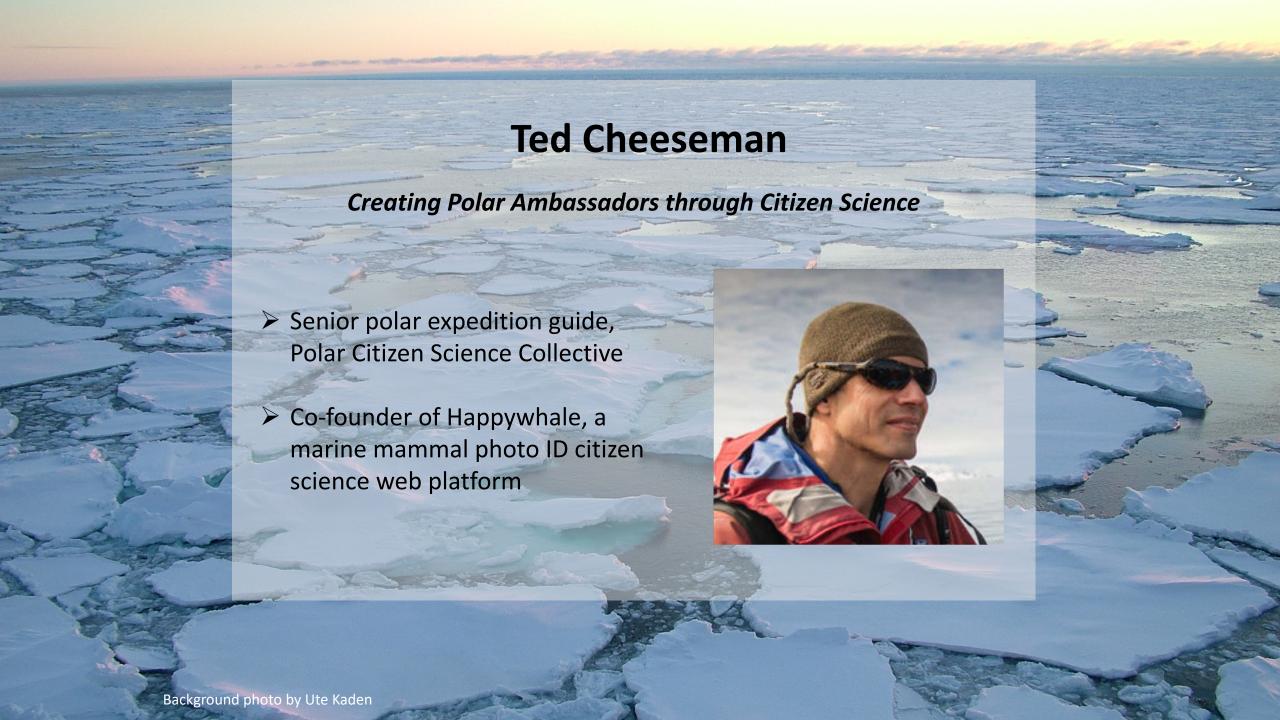
# Time from data gathering to management decision



# only gather data for researchers

Community-based monitoring should also:

- Make sure that communication reaches decision-makers and leads to management action.
- Provide users a 'voice'. Express how they see the challenges and solutions.
- Raise environmental awareness among users.

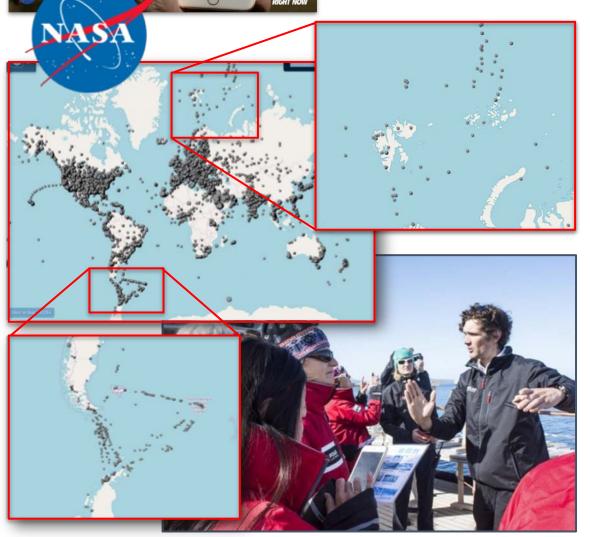


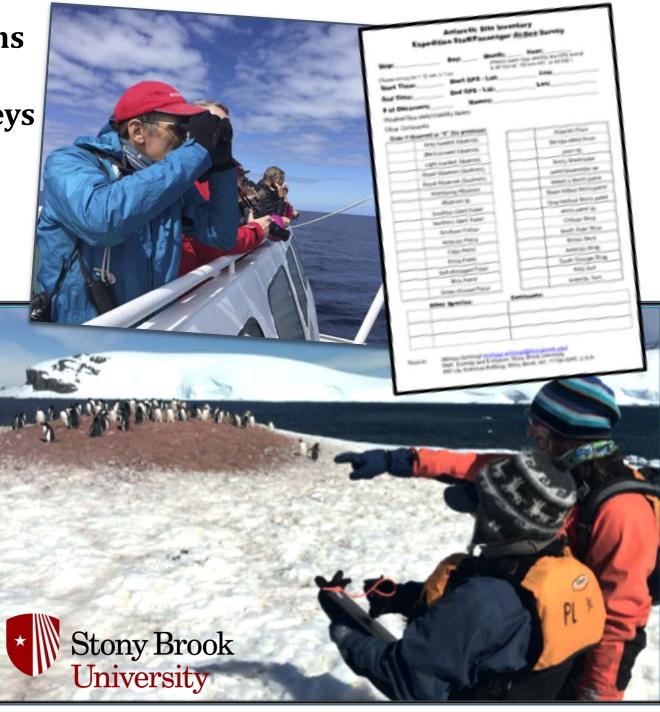






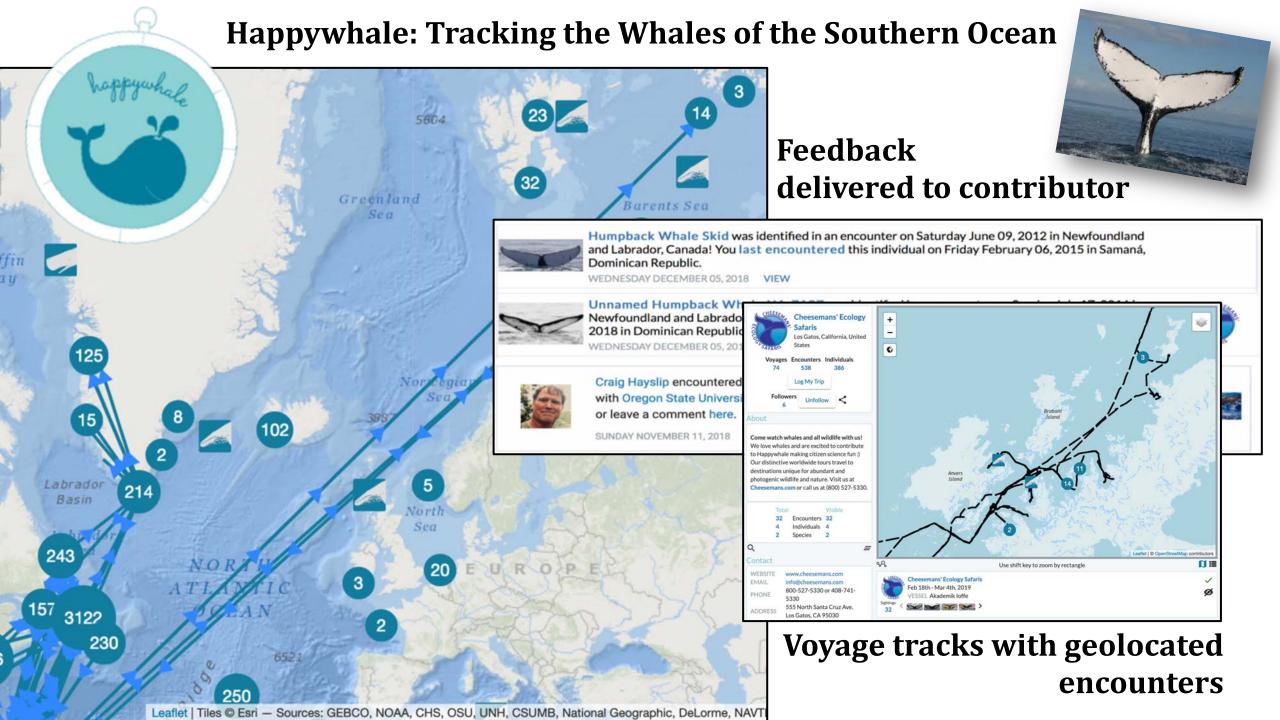
Cloud Observations & Seabird Surveys



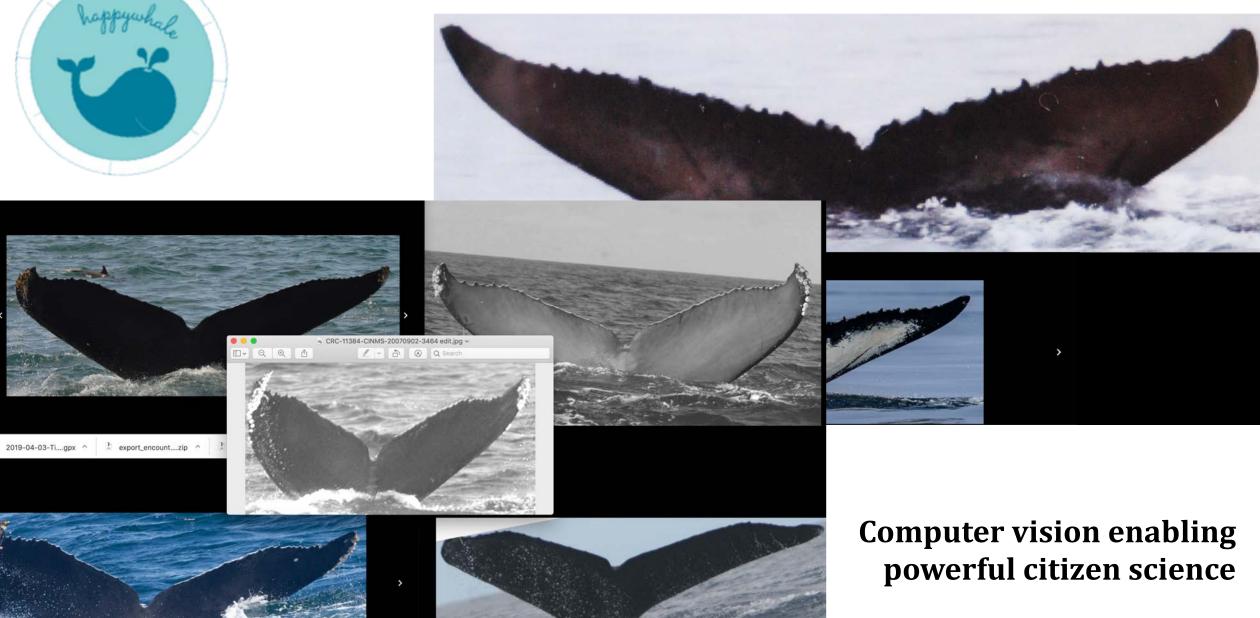


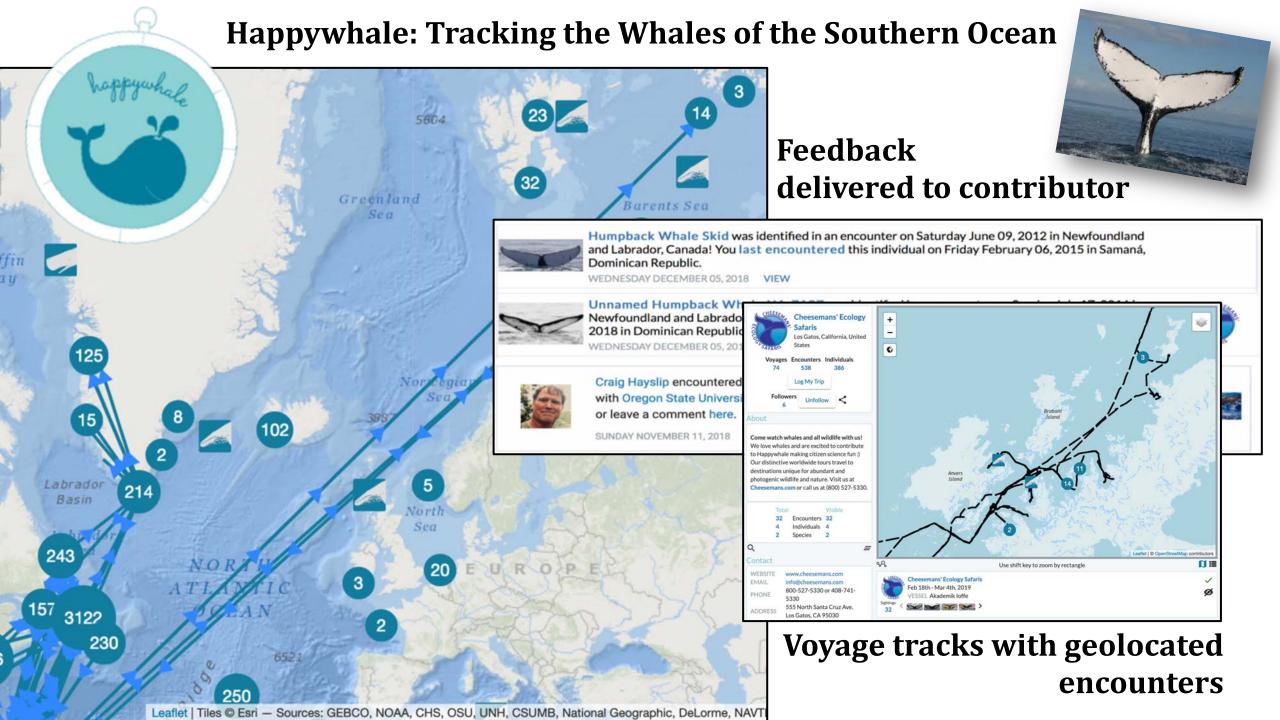
# **Phytoplankton Sampling**





Happywhale: Automated Image Recognition of Individual Whale ID









### IAATO is supporting Science

Travelling to Antarctica on board an IAATO vessel gives us operators as well as our quests the time, access and resources to participate in citizen science and to contribute valuable information to the scientific community for a better understanding and protection of the Southern Ocean and Antarctica.

#### What is citizen science and why should we participate?

Citizen science is scientific research conducted (in part) by non-professional scientists. It is a way to utilize the power of thousands of travelers around the globe to observe, record, and report on natural phenomena. This is particularly important in remote and difficult to access destinations, like the Southern Ocean and Antarctica. Research in these areas is extremely expensive and limited by its remoteness and seasonal accessibility. The scientific community studying these regions is therefore often facing data scarcity. The Antarctic Peninsula, which is the main operating area for the majority of operators, is also considered a hotspot of climate change, putting the polar tourism industry in a unique position: our expedition vessels make fantastic platforms for science. With extended access to these remote regions and expedition teams often equipped with research backgrounds, we have the potential to participate and engage our guests in citizen science projects and to provide valuable data to the scientific community.

By having guests participate in these programs and by using citizen science projects to educate quests about the Antarctic ecosystem, they gain a greater understanding of the region in which they travel. This heightened level of understanding can invoke the desire to become Antarctic Ambassadors, returning home to champion for the protection of one of our planet's most fragile ecosystems.

In these following pages you will find information gathered by the Polar Citizen Science Collective on how to run a successful citizen science program on board, as well as a selection of a multitude of projects from different disciplines that have been proven to work well on board. The Polar Citizen Science Collective www.polarcollective.org is a non-profit that works collaboratively with the industry and the scientific community to develop and implement citizen science projects on board tour vessels.

Everyone is invited to participate - it is fun, engaging and educational. Let's make a difference together.

IMPORTANT NOTE: None of the projects listed in this document require special permitting; if you are considering a citizen science project that involves collection of any specimen, be sure to check special permitting equirements prior to initiating the program on board.

#### How to make citizen science successful on board

Citizen science works well when it is considered as an activity in the same way as kayaking or camping and incorporated into the company's program. It is recommended to assign one expedition staff member to act as "Citizen Science Coordinator/Science Nerd" for each cruise. His/her primary duties would be to:

- Oversee and coordinate the citizen science program;
- To discuss the project scheduling with the Expedition
- Assign "Project Leads" to the individual citizen science projects;
- Ensure data collection protocols are met and data are delivered to respective scientific partners; and
- Serve as the go-to expedition staff member for guests interested in participating.

Here are a few tips on how to make citizen science successful during your voyage:

- Consider an introductory power point presentation to introduce the citizen science program you offer on board (many projects listed in the following provide power
- Consider creating a citizen science voyage plan; some projects are excellent for sea days, others for in the field, some are site specific, and some can be done throughout the entire voyage.
- Create a citizen science notice board, where you post information/flyers about each project (additionally other relevant information from the scientific community).
- Post citizen science activities in the daily program.
- · Mention citizen science activities/findings at the daily recap.
- Invite guests to an end of trip citizen science recap where you summarize the projects you ran during the trip, show preliminary results, and discuss the concept of being an Antarctic Ambassador.
- Include citizen science information in the post-trip information package that guests receive, such as information about the projects you offered including important project websites, or about science projects guests can participate in when back at home (e.g. www.penguinwatch.org/).

#### Project overview

In the following you will find a brief description of the various projects supported by IAATO and the Polar Citizen Science Collective. For detailed information about each project please refer to the downloadable resources provided via IAATO (specific links are mentioned in each

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### Happywhale – Marine Mammal Photo Identification



#### Background

Happywhale https://happywhale.com is a platform for gathering marine mammal photos from citizen scientists from all over the world, serving the research community as a data source for photo identification (photo IDI studies of many whale and seal species. Photo ID has been used for decades by scientists, where unique individually identifiable markings on animals allow them to be tracked through time and space. Photographs from citizen scientists can become high value data if the image is of good quality and has a verifiably correct date and location. We are able to track citizen scientists around the world. This helps scientists study important ecological questions, such as lifespan and survival, population health, migration patterns, and even social dynamics like family structure

In the Southern Ocean, large whale species such as the blue, fin and humpback whale were hunted down to just a few thousand, for some species even a few hundred individuals by 20th century commercial whaling. Most nercial whaling ended in the 1980s and the great news is that the majority of whale populations are recovering. But science is starved for good data from Antarctic waters.

We have a unique opportunity to change this through collecting photos of species of interest during our voyages humpback, blue, sei, fin, southern right whale, killer whale rare whales. Weddell seals and leopard seals and submittin them to Happywhale. Images are then shared with scientific organizations engaged in photo ID studies. For humpback whales, Happywhale will attempt to identify your whales; the best part is that all contributors can follow individuals, like a social media platform for your favorite whales.

> Make sure cameras are set to Antarctic local date and time (ship's time) and use on/in camera GPS if available Happywhale will use GPS data either directly from the camera or from the time stamp that is attached in the metadata of each photo to derive location (each IAATO vessel is continuously sending its position, so if the time stamp is right, Happywhale will know where the photo

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#### Training and equipment required

Participation is easy, requiring a decent quality camera/ smartphone and basic internet navigation skills. No other

The equipment needed for this project includes

· Camera/smartphone with decent camera function

#### Expected results/feedback

Participating in science can be rewarding! Happywhale will notify every participant of what we find in their photographs, both by email notification and on the website appywhale.com. Notifications will tell contributors

"ified, what the sighting that their animal is new to entified in the future. hed that animal will get a . Photograph the identifiable features on marine mammal ipation - finding out for graphed has migrated to erience and keeps the or science, these studies

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them electronically to project director Ted Cheeseman (see contact info below). The project is most successful entific findings and results when there is a way to gather images aboard; despite the best of intentions, guests often fail to upload photographs after they disembark. has already humpback whales

Make sure your company has its own Happywhale page. If not, contact Ted to have this set up. All sightings from your ream apart and tracked company will be connected to that page and you can then nds of miles. Where will hare this page with your guests. Non-photograph quests can participate as well, through "following" the voyage, or individual whales (both options can be selected via the company's Happywhale website), to receive identification notifications.

species that you see, being sure to follow resp

wildlife to obtain ID photosi.

marine mammal watching guidelines (do not disturb

. Upload photos to https://happywhale.com or deliver



Optional: Name a whale to fundraise and engage passengers! For high quality images of humpback whales sent by expedition staff, we try to keep a rapid feedback cycle, with notification within 48 hours from image mission to notification of a match found or confirmation that a whale is new to science. You may name an unnamed matched whale or a whale confirmed to be new to science if used in a fundraising context, such as the voyage auction following certain naming guidelines. If you are interested in naming a humpback whale, please contact Ted.

### Scientific project partners

Data are shared with a wide collaboration of research groups, depending on species. A major goal of Happywhale is to make data available for sound management and protection of remote polar regions. By sharing your photos through Happywhale, you are contributing to these projects (more info about each project is available via the resource material(:

### Antarctic Killer Whale Photo Identification

The Antarctic Peninsula may be home to the world's most diverse assemblage of killer whale ecotypes, possibly different species! Photos of the dorsal fin and saddle patch (the pale area just below and behind the dorsal firth are requested by echers Robert Pitman, John Durban and Holly Feambach from NOAN's Southwest Fisheries Science Center to help stand pod structure and population health

#### Antarctic Humpback Whale Catalog

Humpback Whales are showing a very strong recovery after the end of commercial whaling. Photos of the underside of the tail are requested to understand their population recovery and migration patterns. This research project at Allied Whale, College of the Atlantic now spans more than two decades and has documented over 8000 individual whales.

#### WHALE:SWIM Project - Southern Right Whales in South Georgia

Southern Right Whales were one of the first whales hunted in the Southern Ocean whaling era, but we know very little about their recovery. Photos of the head, particularly wed from above to show the "callosity" patterns are requested. The WHALE-SWM project is the first ever survey of southern right whales in South Georgia waters. their primary feeding grounds.







### In Development: Polar Collective Mobile App for Citizen Science

The Polar Citizen Science Collective currently operates 8 projects that will be implemented into the app using common modular building blocks. This programming efficiency dramatically reduces development time and cost, and invites perpetual scalability

Project	Modular building blo Description		Cornection app	100	te time locating	Uset francogenent	Outread	The Independent	Data statud	/
Antarctic Travel Experience: Bucknell University	Pre-and post-trip traveler surveys studying the impact of the travel experience				x	x		×		
Bird Surveys: Stony Brook University	Counting seabirds during ocean crossings for population monitoring	x			x	x		x	eBird	
FjordPhyto: Scripps Institution of Oceanography	Impact of increased glacial meltwater from climate change on phytoplankton	x			x	x		x	Naturalist	
Happywhale	Individual ID of whales worldwide				x	x		x (	OBIS/Seamap	
Historic Site Inventory: UK Antarctic Heritage Trust	Monitoring status of remote Heroic Age historic sites	x			Jan	Feb	Mar	April	May	Ju
Cloud Observation: NASA	Linking satellite overpass images with ground truthed atmosphere observations for climate modeling		x	AS	User Research	Build MVP App u		whale as pilo	Launch App F	For Arc

Oceanography	change on phytoplankton			
Happywhale	Individual ID of whales worldwide			
Historic Site Inventory: UK Antarctic Heritage Trust	Monitoring status of remote Heroic Age historic sites	x		
Cloud Observation: NASA	Linking satellite overpass images with ground truthed atmosphere observations for climate modeling		x	Dev
Sea Ice Observation: International Arctic Research Center	Measuring sea ice type and distribution to correlate with satellite observations	x		App D
Secchi Disk: Secchi Disk Foundation	Measuring plankton concentrations globally to understand ocean productivity		x	A V



	Jan	Feb	Mar	April	May	June	July	Aug	Sep	Oct	Nov	Dec		
•	User Research	Build MVP A	opp using Happy			For Arctic Sur st/Track app us				7		For Antarctic Season with		
è	App Design	1	science projec		Build Proj	ect Content M	anagement				Happywhale	+ Project Set I		
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2				Tracking					Build MVF	App with Ha	ppywhale + Pro	oject Set A	changes	ny necessary for any new jects.
					* Note: Proje	ct Set A is 2-3	of the projects f	rom the full lis	m this list					
רסווופווו חפא							Gather materials in preparation of Content Managment for Project Set A	Manageme	Content in nt System for ct Set A	Gather materials in preparation of Content Managment for Project Set B	Manageme Project Set B	Content in nt System for readying the Arctic season		
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**Roadmap and Timeline** 







# Thank You!

- ❖ The next Arctic Research Seminar will be:
  - 3 May 2019, 8:00-9:00 a.m. AKDT (12:00 p.m. EDT) in Washington, D.C. featuring Larry Hamilton (UNH): What People Know Asking About the Arctic on US General-Public Surveys
- ❖ Please visit ARCUS online to find:
  - ARCUS Seminar recordings:
     <a href="https://www.arcus.org/research-seminar-series/archive">https://www.arcus.org/research-seminar-series/archive</a>
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