

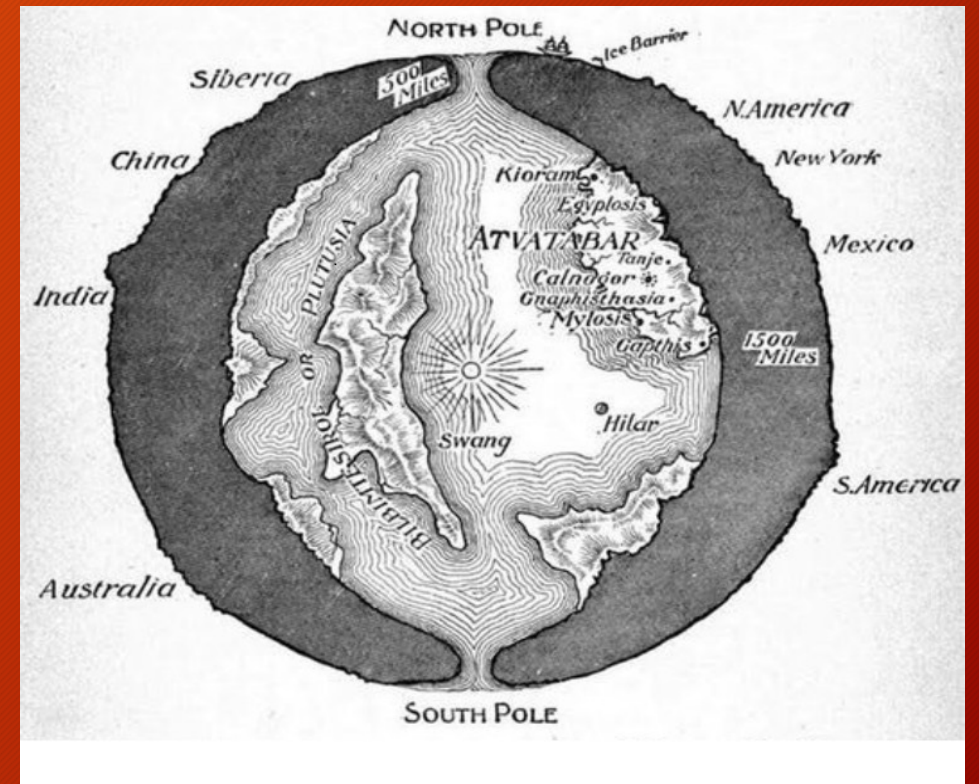
# Ultima Thule

The Search for an Arctic Utopia

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Olaus Magnus's *Carta Marina* (1539)



W. Bradshaw's *Goddess of Atvatabar* (1892)

How does Thule apply to two specific locations: the Arctic and utopia. One exists and is under the gravest threat; the other is imaginary but supremely influential.

My project explores three sorts of “texts”:

- Verdant images of the Arctic region
- Hollow earth theories with access from either Pole
- Utopian visions in which an ideal (or at least radically different) world exists.

In all three cases, why do writers and visionaries know what they know? Because there is no one to contradict them. The connection with contemporary use of fake news and alternative facts is a timely and delicious one for me.